

## Who are we at Sigrid?

- **Sigrid Therapeutics AB** is a research company founded in 2014 by economist Sana Alajmovic (CEO) and Professor Tore Bengtsson (CSO).
- Sigrid's vision is to change the way we prevent and treat our modern chronic lifestyle diseases. We are passionate about a world where no one has to fall sick with type 2 diabetes or obesity - We say **YES to life & NO to diabetes!**
- Today, we have 12 full-time employees at Sigrid. During these 8 years we have researched, published articles, and conducted clinical trials together with our partners (i.e., Karolinska Institute, Stockholm University and MONASH University).
- Over the years, Sigrid has received a number of awards and prizes, both for our science, but also for our culture and vision of zero tolerance towards metabolic diseases. For example, Sigrid was crowned as a firece15 company (one of the world's most promising private MedTech companies) in 2019.

## Sigrid Therapeutics in short



Founded in 2014



12 Full-time employees



6 publications + 2 clinical trials



Affiliation with leading institutions



Karolinska Institutet



Stockholm University



MONASH University



Awards



ALMI Invest Seed Day 2019  
Pitch of the Year



Winner of Start Jerusalem (JLM) 2018  
Pitch Competition



Startup Challenge Award at  
Nordic Life Science Days  
2018



First Swedish company selected by the  
internationally recognized Life Science  
magazine FierceBiotech as Fierce15

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## About the product

- Sigrid's first product is a dietary supplement in the form of a gel with a mild peach flavor. Our dietary supplement is a safe and natural choice for lowering your blood sugar and blood lipids.
- When developing SiPore®, we focused on safety and sustainability. The active ingredient in our product is silica - which is a 100% natural mineral that is safe for both humans and nature.

- **Why should you take the product?** The product is clinically proven to:
  - Reduce blood sugar spikes after meals
  - Promote healthy blood sugar and lipid levels
  - Lower cholesterol levels
  - Promote healthy weight loss
- **How should you take it?**
  - The product is taken with your two main meals. We also recommend drinking an extra glass of water with your meal.
- **Who should NOT take the product?** Our dietary supplement is effective, natural, and safe. However, we recommend that people who have any of the following consult their doctors first:
  - Type 1 diabetes
  - Malabsorption syndrome
  - Gastric bypass
  - Allergy to silica or other components of the gel
  - Pregnancy
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**If you are interested in reading our publications and studies, you can find them on our website:** <https://www.sigridthx.com/research/posters-publications/>

### About the program

- The schedule for the program can be found on our website: <https://www.sigridthx.com/cpl-welcome/>. There you can also download it in PDF format.
- The product has been sent out to you via Bring and everyone who lives in Sweden should receive their package by the 31st of August. Bring will send out notifications to you and you will be able to choose home delivery or delivery to a collection point. **If you live abroad**, you will receive your package a bit later by DHL- you will be able to follow the parcels journey on their website.
- During week 35, we will send out a first survey to you via email from the company Novacommerce. Please fill it in within a week. It is essential to complete the surveys in order to help us understand your health performance.
- From the 1st of September the 6-week program will start. In case you haven't received your package yet, it's perfectly fine to start counting your 6-weeks from the time you receive your delivery. In the package there will be a leaflet with instructions and tips on how to use the product. More information is also available on our website. If anything is unclear, please feel free to contact us at: [info@sigridthx.com](mailto:info@sigridthx.com)

- On the 14th of October we will send out a second survey to you via email from the company Novacommerce. Please fill it in within a week. The survey is important to us as it helps us to understand your health progression.
- On the 21st of October we will hold a closing webinar where we will thank you for your participation. There will be time for feedback and Q&As. We will also invite those who are interested to focus groups and talk about Sigrid's vision for the future.
- **To get the most out of the program, we recommend you follow these three tips:**
  - Drink a glass of water before or with your meal
  - Eat the vegetables first on your plate, then your protein, finally your carbohydrates. This method is scientifically proven to help control blood sugar spikes at mealtimes.
  - Walk 10,000 steps a day. This product is not a substitute for a healthy diet and lifestyle, but rather a complement that enhances the effect of healthy habits.

### Exciting News!

We have worked hard over the summer with product development and are happy to announce that in addition to the gel, SiPore® can be taken as a capsule. We encourage everyone to start with the gel, which is what we have sent out to you, but in case it doesn't work to take the gel for various reasons (e.g., taste, etc.), please contact us at [info@sigridthx.com](mailto:info@sigridthx.com) and we will send you the capsules instead.

**Additional news – new SiPore® capsules available!**

